

**CENTRAL TOOL ROOM AND TRAINING CENTRE
BHBANESWAR**

Ref No.CTTC/BBS/A&A/PERS/ 755

Dated: the 9th Aug 2023

NOTICE

Sub: Organization of events for “Meri Maati Mera Desh programmes” in CTTC, Bhubaneswar and its Extension centres with effect from 9th August to 30th August 2023.

This has referred to the email dt.07.08.2023 received from our Chairman's office along with the DO Letter No.20011/5/2023NYKS-Part(2) Dt.01.08.2023 of Ministry of Youth Affairs & Sports wherein Indicative activities to be conducted by the organizations under the Ministry of MSME are narrated. It is to inform all the employees that the Azadi Ka Amrit Mahotsav is being celebrated nationwide from 2021 to commemorate 75 years of Indian independence and glorious history of its people, Culture and Achievements.

In this regard, the Ministry of MSME has planned to organize a mega event “**Meri Maati Mera Desh**” (MMMD) nationwide and people led “**Jan Bhagidari Initiative**” to commemorate 75 years of India's Independence. It involves paying tribute to the ‘Veers’ who protect our nation. In this regard the following activities would be conducted at CTTC, Bhubaneswar and its extension centres **from 16th to 20th August 2023:**

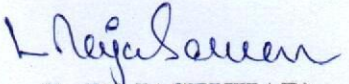
1. Taking the Panch Pran Pledge (Pledge is enclosed)
2. Vasudha Vandan- Creation of Amrit Vatika with 75 saplings;
3. Veeron Ka Vandan- honoring freedom fighters/braves/ Retired defense personnel who protect the nation and families of braves;
4. Hoisting of National Flag and singing of National Anthem.
5. The CTTC volunteers and their family members and all CTTC Functionaries can take an online pledge & upload a selfie by planting a plant or holding Maati (soil) by visiting this website (<https://merimaatimeradesh.gov.in>). The volunteers can also post this activity photo/video in their social media platforms and use the taglines **#Maatikonaman, #Veeronkavandan#**.
6. Prabhatpheris (Morning Walk) to be organized (from 16th to 20th August) by holding tricolor flag.
7. Video of the activities to be uploaded in the portal: <https://merimaatimeradesh.gov.in/>. All are requested to login as Institutional Organizer in the website and upload activities photo/small videos without fail.
8. Use taglines **#Maatikonaman, #veeronkavandan** to be displayed in all your social media posts.
9. Har Ghar Tiranga Campaign: Hoisting of the national flag at their home and upload selfie on the website <https://harghartiranga.com/>

L. Raja Samra

Panch pran Pledge:

I pledge to
Make India a developed nation..
Root out all traces of a slave mindset.
Proud of India's rich culture and tradition.
Work for the unity and integrity of India.
Fulfill the duties of citizens.
Honor those who defend the nation.
Work to fulfill the dream of a developed India in 2047.

During the ceremony, employee would either individually or collectively take a selfie while taking the pledge with soil in the hand and upload to the dedicated website.


(L. RAJASEKHAR)
GENERAL MANGER

C.c.to: Notice Board/EC Centre I/cs/All HODs/Shri K.C.Nayak, Sr.Admn Officer to ensure that all the activities are done and uploaded to the respective portals. At the end a complete report to be prepared along with the photographs and submitted to the General Manager for furnishing the same to the Chairman's Office.